

**#UNLEASH  
YOUR ENERGY**  
THE ALL NEW **COOLRAY**

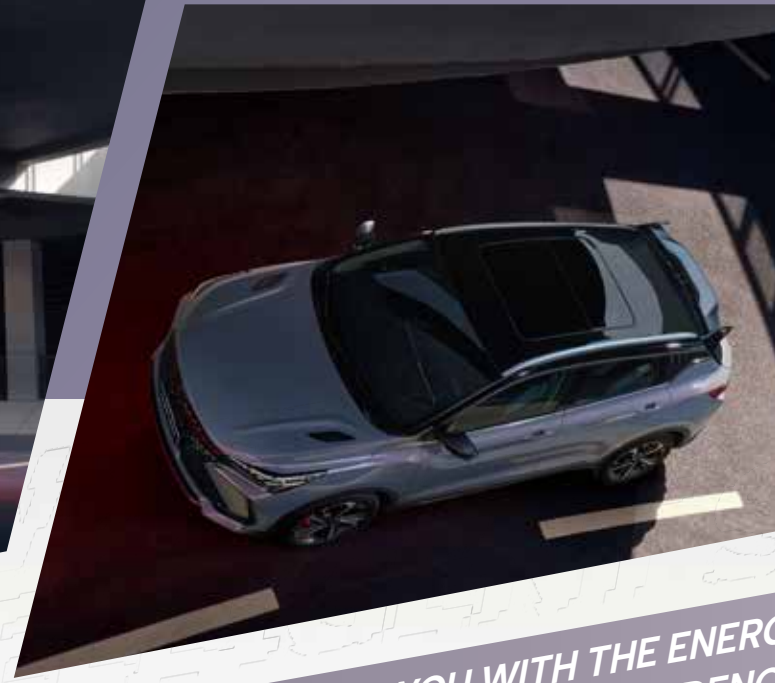


**COOLRAY  
INSPIRES, MOTIVATES,  
AND UNLEASHES YOUR DESIRE FOR A ROADLESS ADVENTURE**

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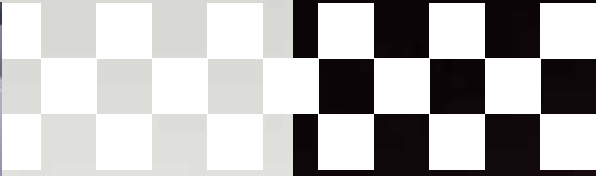
DESIGNED TO PROVIDE YOU WITH THE ENERGY  
AND INTELLIGENT DRIVING ASSISTANCE THAT KEEPS YOU RUNNING AT FULL POWER IN CONFIDENCE

# UNLEASH YOUR ENERGY





- ❖ Brand-new front head inspired from the burst of energy
- ❖ Energy Pulse three-segment daytime running lights
- ❖ Powerful air intake grille (The energy spreads widely from the center, manifesting the speed and passion as well as the sense of tension and impact)
- ❖ 18-inch tomahawk-style wheel
- ❖ Wild bilateral double exhaust (The bilateral double exhaust brings not only the sporty appearance but also the sense of passion)



COOLRAY COOLRAY  
COOLRAY COOLRAY





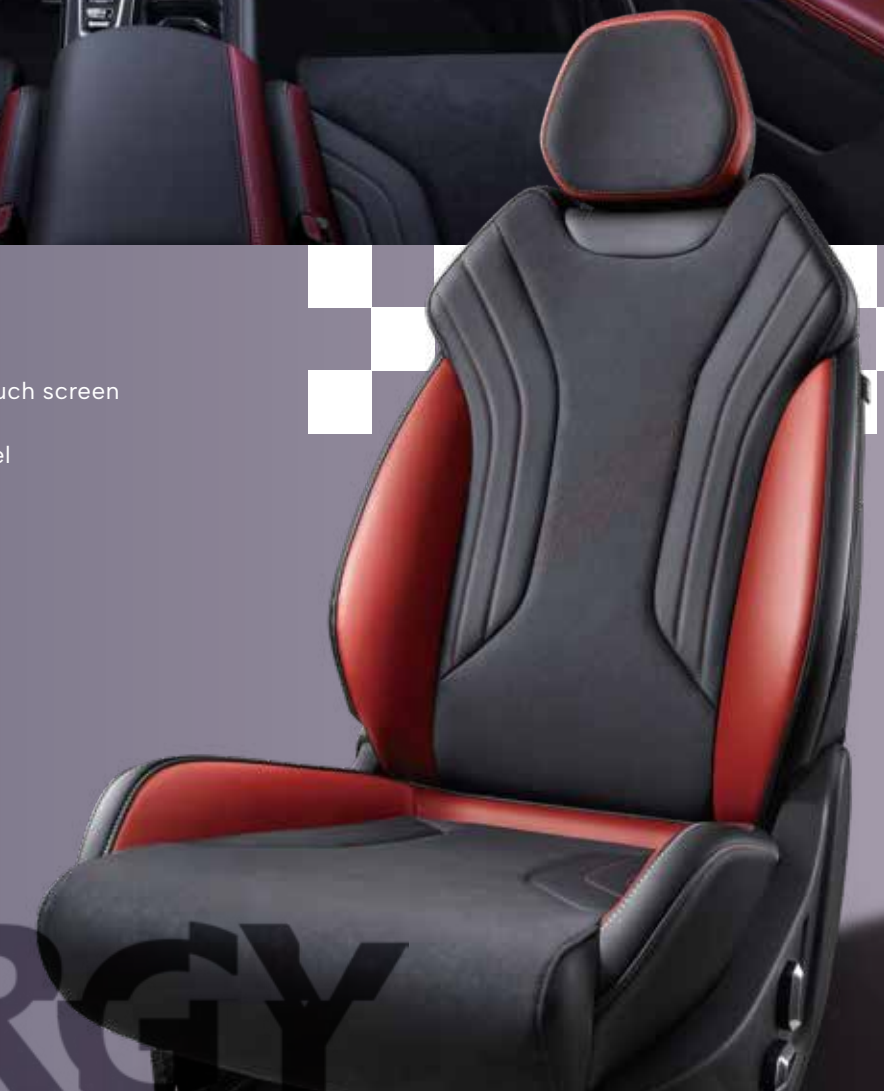
Dynamic, sporty and stylish red & black interior

10.25-inch digital dashboard & 12.3-inch HD touch screen

Premium multi-functional leather steering wheel

Distinctive and soft seats designed for comfort

Fantastic rhythmic ambient lighting



FLASH  
UNIQUE  
YOUR  
ENERGY



# Intelligent Energy

L2 intelligent driving assistance adds an extra layer of safety and convenience



ACC (Adaptive Cruise Control) system



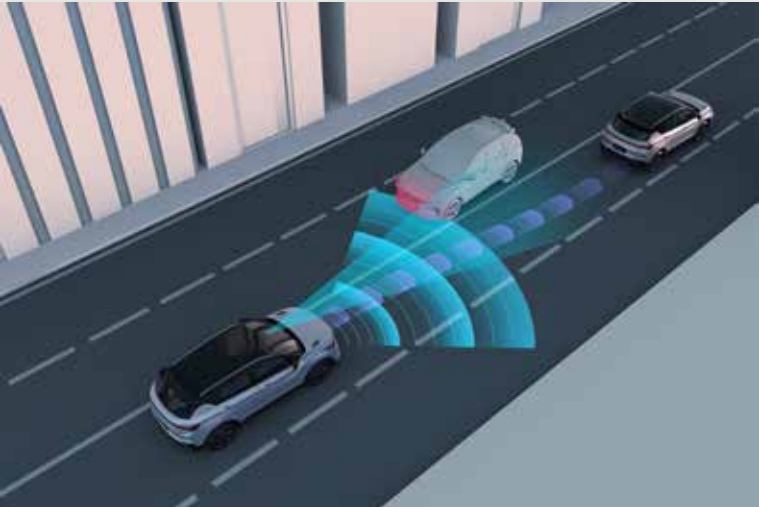
AEB-P (Autonomous Emergency Braking Pedestrian) system



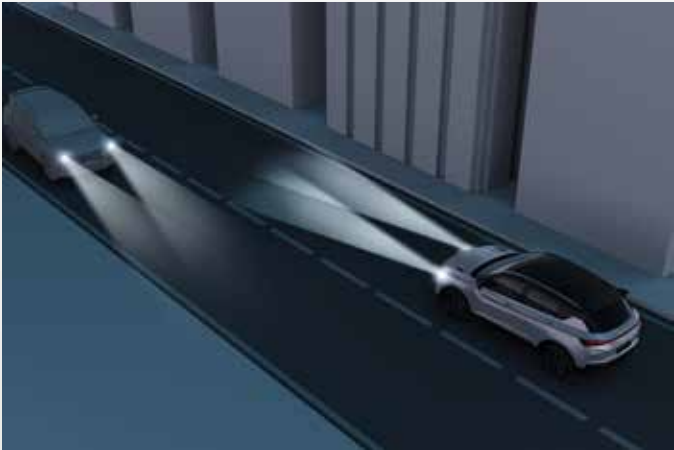
Rear air vents



BSD (Blind Spot Detection) system



LKA (Lane Keeping Assist) system



IHBC (Intelligent High Beam Control) system

# Design Energy

Define the differences with unique design aesthetics



Carplay



Fantastic rhythmic ambient lighting



# Dynamic Energy

COOLRAY energize you with its impressive performance



1.5 TD four-cylinder engine



7-speed wet dual-clutch transmission

# Safety Energy

All around protection to ensure safety while driving



540° panoramic view



6 airbags



Air purification system

UNIVERSAL  
UNIVERSAL



# ALL NEW COOLRAY SPECIFICATION



## SX11 -A3

LENGTH	WIDTH	HEIGHT	WHEELBASE
4330mm	1810mm	1615mm	2600mm
BODY	POWER	TORQUE	
5-seater	133kw	290N·m	

Wheel size: 215/55 R18

LED lamp (headlamp/ DRL/tail lamp)

Auto headlamp

Ambient lamp

Rain sensor

Power tailgate

Auto-hold

Panorama sunroof

10.25 inch + 12.3 inch screen

Smart entry & One button start

Driver seat 6-way power adjust

Passenger seat 4-way manual adjust

Driver seat ventilation

2<sup>nd</sup>-row A/C vent

Drive mode select (sport/comfort/eco)

ABS+EBD

ACC (Adaptive Cruise Control)

LKA (Lane Keeping Assist)

BSD (Blind Spot Detection)

IHBC (Intelligent High Beam Control)

AEB (Autonomous Emergency Braking)

Autonomous parking assistant

540° camera

6 airbags

Wireless charging

TPMS

6 speakers with Carplay

E-Call



◦ option configuration

### COLOR BODY



PURPLE GREY



GREY



WHITE



RED



BLUE

### RIM



## THE ALL-NEW COOLRAY

Impressive color stands out through its eye-catching young spirit and goes perfectly with the new edgy design. Crafted for cool style to empower your journey.







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